



**Pretty. Tough. Paint.™**

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## Finish Data Sheet

# Primemaster Primer / Sealer

100% Acrylic Multi-Purpose Interior latex Primer

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### Description

Scuffmaster Primemaster Primer/Sealer is a premium quality 100% acrylic latex product that provides excellent uniform sealing of surfaces, adhesion and water resistance. It is designed especially for use as a primer for Scuffmaster finish systems.

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### Suitable Substrates

- New drywall
- New plaster
- Masonry
- Concrete
- Previously painted walls
- Not recommended for priming new wood
- Not recommended for hard, glossy surfaces

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### Technical Information

VOC: 41 g/L  
Colors: White. May be tinted with universal colorants.  
Coverage Rate: 400-450 ft<sup>2</sup> /gal. (3.5 mils wet, 1.0 mils dry)  
Thinner: Not recommended  
Dry Time (70°F): 20 minutes to tack-free; 3-4 hours to recoat (deep colored tints may require more time)

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### Application

The surface to be primed must be clean and free from dust, oil, mildew, dirt, grease and any other foreign material. Stir thoroughly before use. Apply by brushing, rolling or spraying. For brush work, use a nylon polyester brush. Do not apply when temperature is below 50 F. Do not apply over a hard, glossy surface. Allow new plaster to cure thoroughly before application. Do not apply over any efflorescence problem on a masonry surface. Apply a liberal coat as material comes from container.

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### Limitations

Not recommended for use on floors or other horizontal surfaces. DO NOT USE in corrosive chemical environments. DO NOT USE this product on rusted substrates without adequate surface preparation and priming to minimize rust staining through the topcoat. Excessive color tinting may cause unsatisfactory drying. Since this is a water-based coating, drying time will be affected by temperature and humidity. Not recommended for immersion service or use on damp or wet surfaces, areas of high heat or humid conditions.

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### Safety Information

Some persons may experience an allergic reaction to primer products if exposed to spray mist. Because spray application of this product may create a fine mist of product in the immediate application area, a high-efficiency particulate respirator and protective glasses or goggles must be worn by the applicator. The immediate application area should be "cautioned-off" to prevent persons without safety equipment from coming into contact with mist. Ensure good ventilation. Product MSDS sheets are available from MCT by calling (800) 898-0219.

First Aid: Ingestion – induce vomiting, consult a physician. Skin contact – wash with soap and water. Eye contact – immediately flush eyes for 15 minutes occasionally lifting eyelids. If contact lenses are worn, remove lenses and continue rinsing. Obtain medical attention. Refer to product MSDS. In case of emergency, call 800-535-5053.